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## DigitalPersona Garners the Frost & Sullivan 2007 Global Product Differentiation Innovation Leadership Award

**November 8, 2007**

REDWOOD CITY, CA — DigitalPersona, Inc., the leading provider of fingerprint authentication solutions for enterprise networks and commercial applications, today announced that it has received the Frost & Sullivan 2007 Global Product Differentiation Innovation Leadership Award in the non-AFIS fingerprint recognition industry. The recognition from Frost & Sullivan reflects DigitalPersona's robust product portfolio and continued momentum with the adoption of its solutions into the financial, retail, healthcare and state/local government sectors.

"DigitalPersona continues to make great strides in product development both in terms of innovation and interoperability, making the company a worthy recipient of this Frost & Sullivan award," said Sapna Capoor, global biometrics program manager at Frost & Sullivan. "The company's product line, both scalable and flexible, continues to evolve to address increasing market demands and drive additional company success."

DigitalPersona received this award based on the company's leading end-to-end fingerprint authentication solutions, in use by more than 90 million people worldwide. The DigitalPersona® Pro product line has the industry's best authentication accuracy and performance while offering the broadest support available for the world's leading biometrically-enabled notebooks including models from Dell, HP, IBM/Lenovo, Toshiba, and Fujitsu.

"We are honored to be recognized by this prestigious Frost & Sullivan award for our continued efforts in meeting the demands of the market through key strategic advancements and innovations," said George Skaff, vice president of marketing at DigitalPersona. "We will continue to bring to market leading biometric technology that distinguishes our company with the most accurate fingerprint authentication solutions and the broadest development and support offerings available."

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DigitalPersona was recognized for a number of key product development milestones in 2007, including:

- DigitalPersona Pro 4.1 – enterprise secure sign-on software with remote access capabilities for Citrix and Microsoft terminals.
- Notebook Compatibility Certification Tool – verifies if notebooks with embedded fingerprint readers are compatible with DigitalPersona Pro software.
- DigitalPersona One Touch® I.D. SDK – allows developers to build identification systems for large numbers of users.
- DigitalPersona Pro 4.2 – enterprise secure sign-on software with Microsoft Vista support and flexible crypto-technology applications.
- DigitalPersona Pro SBS – enterprise secure sign-on software with compatibility for Microsoft Windows Small Business Server 2003 R2

The Frost & Sullivan Product Differentiation Innovation Leadership Award is presented each year to the company that has best demonstrated the ability to develop and/or advance products with more innovative capabilities than competing vendors and products. This award recognizes the company's successful adoption of new or existing technology that has become a part of its well-designed product family. Such innovation is expected to significantly contribute to the industry in terms of product performance and degree/rate of technical change.

#### **About DigitalPersona**

DigitalPersona is the leading provider of biometric authentication solutions for enterprise networks, developers and consumer OEMs. Founded in 1996, the company designs, manufactures and sells flexible solutions that improve security and regulatory compliance while resolving password management problems. DigitalPersona's fingerprint readers utilize superior optical fingerprint scanning technology to more accurately authenticate users regardless of finger placement. The company's interoperable biometric software solutions uniquely support the industry's widest array of notebooks with fingerprint readers in addition to its own line of optical placement readers. DigitalPersona's award-winning technology is used worldwide by over 90 million people in the most diverse and challenging environments for fingerprint authentication. For more information contact DigitalPersona, Inc. at +1 650.474.4000, or visit [www.digitalpersona.com](http://www.digitalpersona.com).